



Request for Proposals
PlayStreets – Summer 2022
Deadline: Friday, March 25, 2022

2022 Update: Please note that all Playstreets activities will be IN-PERSON this summer.

Introduction

Delegate agency Gads Hill Center will administer and supervise seed grant funding from the Chicago Department of Public Health to implement the development of the *PlayStreets* project in the west region of Chicago including [community areas 18-20, 23, 26, 27, 29-31, 57-59, 61, 63, 66] as directed below. The agency will support Implementing CBO's with the planning and execution of their activations as well as related activities. All correspondence and submissions should be addressed to Gads Hill Center, for the West Region as directed below. Applicant CBO's must select region contract, region event if applicant CBO's have established site(s) in both regions and wish to host in both. This may be indicated in the application below under Contract Region.

https://www.chicago.gov/content/dam/city/depts/doit/general/GIS/Chicago_Maps/Citywide_Maps/Community_Areas_W_Numbers.pdf

Delegate Agency BUILD Inc. will administer and supervise seed grants funding from the Chicago Department of Public Health to implement the development of the *PlayStreets* project in the south region of Chicago including [Community Areas 33, 36-40, 42, 46-55, 70, 71] as directed below. Support Implementing CBO's with the planning and execution of their activations as well as related activities. All correspondence and submissions should be addressed to BUILD, Inc. for the South Region [Community Areas 33, 36-40, 42, 46-55, 70, 71] as directed below.



Applicant CBO's must select region contract, region event if applicant CBO's have established site(s) in both regions and wish to host in both. This may be indicated in the application below under Contract Region.

https://www.chicago.gov/content/dam/city/depts/doit/general/GIS/Chicago_Maps/Citywide_Maps/Community_Areas_W_Numbers.pdf

For summer 2022, 130 *PlayStreets* Virtual activations will take place across Chicago, 65 of which will occur in the west region, 65 activations in the south region, 65 activations in the south region with a minimum of 130 participants per activation. These events will be implemented by community-based organizations in community areas.

Scope of Services

Successful respondents to this RFP will enter a contract with Gads Hill Center (or) Build Inc. by **May 6th, 2022** to implement a maximum of five (5) activations in the target community areas. Partner responsibilities include: participation in mandatory playstreets trainings, check-ins, and wrap-up (Dates TBD, will be shared in final contract once participants are notified), recommending a safe and appropriate community location for each activation, notifying local schools and community organizations; promoting each *PlayStreets* activation fully throughout the community; providing a minimum of five adults to set up each activation, facilitating activities, assisting in program-mandated evaluation and cleaning up of the activation; recruiting a minimum of 130 community participants for each activation (both children and adults) and providing incentives and prizes for participants during the activations.

Partners will be expected to provide a firm calendar of dates, times, social media platform locations by May 15th. Activations should be scheduled between **June 20th through September 30th, 2022**. Each activation should be **a minimum two hours** in length. If possible, partners should schedule an event for city-wide *PlayStreets* day. Partner staff will secure street closure permission from residents as required.

PlayStreets activations must be standalone community events and funds may not be used to supplement or support existing events. The goal of these events is to create new opportunities for families to engage in physical activity virtually that would otherwise not exist in the community. Events **must** be located on a public street – parks, parking lots and other non-street areas are not permitted. Partners will not be reimbursed for any expenses related to events found to occur on locations other than a public street and may have contracts revoked for events held in non-permitted locations. In addition, in keeping with the goals of CDPH's Healthy Chicago initiative, partners must not offer or permit unhealthy foods to be sold (soda, candy, ice cream, cupcakes, cookies, chips, etc.) at *PlayStreets* events.



Funding and Resources

PlayStreets partners will receive a total of \$5,500 for their participation. Funding will be distributed in \$1,000 portions after full and satisfactory completion of each activation, up to a maximum of five activations. \$500 dollars will be provided for materials. As a mandatory requirement, partners assume full responsibility for the coordination and rental of a bounce house for each activation. The delegate agencies will provide logistics support and resources each activation event, as well as marketing materials for virtual activities. A member of your regional delegate agency staff will serve as a liaison to *PlayStreets* partners and provide guidance and support in planning for successful activations.

Submission/South Region RFP

All *PlayStreets* proposals for the west region are due by 11:59pm on Friday, March 25, 2022 completed applications should be submitted by email to aldenbell@buildchicago.org with the subject line "PlayStreets Proposal 2022 – South Region." The application begins on page 4 of this document and consists of an application form and narrative response questions. Please respond to both sections in this document and return the document electronically.

Submission/West Region and Timeline

All *PlayStreets* proposals for the west region are due by 11:59pm on Friday, March 25th, 2022 completed applications should be submitted by email to fleyba@gadshillcenter.org with the subject line "PlayStreets Proposal 2022 – West Region." The application begins on page 4 of this document and consists of an application form and narrative response questions. Please respond to both sections in this document and return the document electronically.

Decisions will be announced during the second week of April. Partners will be required to submit a complete list of planned dates, times and locations by May 15th and publicly post a full calendar by May 28th. Applications by fax, mail or hand delivery will not be accepted.



**PlayStreets – Summer 2022
Partner Application**

Name of Organization:					
Main Address:				Main Phone:	
Executive Director Name:				Phone:	
Email Address:					
Program Contact Name:				Title:	
Email Address:				Phone:	
Is the organization a 501(c)3 non-profit? <i>Applications will not be accepted from for-profit entities</i>		<input type="checkbox"/> Yes <input type="checkbox"/> No		How many events do you propose to implement? <i>You may propose up to five (5)</i>	
Which of the following communities do you propose to serve? (Mark with an X)	<input type="checkbox"/> Rogers Park	<input type="checkbox"/> Hermosa	<input type="checkbox"/> East Garfield Park		
	<input type="checkbox"/> Uptown	<input type="checkbox"/> Avondale	<input type="checkbox"/> North Lawndale		
	<input type="checkbox"/> Albany Park	<input type="checkbox"/> Humboldt Park	<input type="checkbox"/> South Lawndale		
	<input type="checkbox"/> Montclare	<input type="checkbox"/> Austin	<input type="checkbox"/> Lower West Side		
	<input type="checkbox"/> Belmont Cragin	<input type="checkbox"/> West Garfield Park			
	Activation 1	Activation 2	Activation 3	Activation 4	Activation 5
	Date:	Date:	Date:	Date:	Date:



Please list preliminary dates, times and locations for your proposed events: Please consider an event for city-wide PlayStreets day	Time:	Time:	Time:	Time:	Time:
	Location:	Location:	Location:	Location:	Location:

**PlayStreets 2022
Partner Application – Narrative Response Section**

1. Please describe your experience implementing large-scale community events (including *PlayStreets*). Include the number of people attending the event, duration of the event and your assessment of the success of the event.

2. What is your marketing plan to attract at minimum 130 children and adults to your events? What resources will you need to make this possible? Do you believe you can attract substantially more than 130 individuals to your event?



3. Please describe your plan to provide at least 5 adult volunteers or staff at each *PlayStreets* event. Include a description of your staffing structure or any resources that you will leverage.

4. Past *PlayStreets* activation have included activities such as soccer, giant chess, a bounce house, jump rope contests, yoga, mental health workshops, and Zumba. Please indicate what types of activities you plan to include in your events that will specifically attract the community that you propose to serve.

5. *PlayStreets* activations should be held in locations that will best meet the needs of the community. Ideally, these should not be locations within a close vicinity of parks and playgrounds or other existing spaces that already support physical activity. In addition, partners should not hold multiple events in the same location to ensure that the entire community area can be served through these resources. Please explain the rationale for the locations that you are proposing above.



6. Please attach a letter of support for your organization *e.g.* academic institution, elected official, business owner, and or another organization.