Annual Spring Gala
Many Paths, One Dream

2020 Sponsorship Packet

Wednesday, April 22, 2020
6:00 PM—9:00 PM

Radisson Blu Aqua Hotel
221 N. Columbus Drive
Chicago, IL 60601
Our Mission
Since 1898, Gads Hill Center creates opportunities for children and their families to build a better life through education, access to resources and community engagement.

Our Vision
All individuals, regardless of where they start, will achieve their full potential.

General Overview
Gads Hill Center values children and their families — their ability to learn, to lead and to positively shape their futures. Since 1898, Gads Hill Center ensures that all Chicago families live economically stable, emotionally fulfilled, and civically active lives.

Gads Hill Center currently works with more than 4,000 children and their families on the west and southwest sides of Chicago by providing the following high-quality accredited programs and services:

- **Early Childhood Education:** Empowers parents to be their children’s first teachers and ensures that children build the cognitive and social emotional skills to enter school ready to learn.

- **Youth Services:** Provides out-of-school STEAM-focused academic enrichment programs. Junior Building Leaders serves children from kindergarten through sixth grade; Building Leaders is a college preparatory program for high school students.

- **Mental Health Services:** Enhances academic success, social-emotional development and wellbeing through individualized support, access to mental health resources and community engagement.

- **Family Support and Community Services:** Connects children and families to comprehensive resources that meet their educational, job and health-related goals.

Our Impact During the Last Five Years

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,900+</td>
<td>pregnant mothers and parents have become their children’s first teachers.</td>
</tr>
<tr>
<td>1,100+</td>
<td>children have entered kindergarten, ready to learn.</td>
</tr>
<tr>
<td>1,500+</td>
<td>elementary school students have been safe, healthy and engaged in learning during out-of-school hours.</td>
</tr>
<tr>
<td>1,100+</td>
<td>middle and high school students have stayed in school and have gone to college.</td>
</tr>
<tr>
<td>3,900+</td>
<td>adults have learned about healthy eating and cooking, as well as public health benefits to support their family’s health.</td>
</tr>
<tr>
<td>84,000+</td>
<td>children and adults have participated in physical activities, and learned and accessed community resources to improve their lives.</td>
</tr>
</tbody>
</table>
Our Values

➤ We value children and their families: their ability to learn, to lead, to grow and to positively change their futures.

➤ We value the transformational power of education, the strength of families and the engagement of communities.

➤ We value our staff for their professional, ethical and compassionate dedication to our children and their families.

➤ We believe that our supporters and funders are partners in creating well-managed and fiscally sound programs and services.

Our Accreditations and Awards

➤ National Association for the Education of Young Children (NAEYC).

➤ ExceleRate Illinois’ Gold Circle of Quality (North Lawndale site): State of Illinois’ highest level of quality. Demonstrates Gads Hill Center’s commitment to quality early childhood education, which has been proven to better prepare children for school and life.

➤ Chicago Benchmarking Collaborative: Alliance of seven education and human services agencies dedicated to increasing the quality of services offered to low-income families.

➤ United Way of Metropolitan Chicago, Education Impact Award, 2014.

Our Leadership

➤ Mark Hersh, President, Board of Directors

➤ James A. Brett, Vice President, Board of Directors

➤ Maricela García, CEO

Join the Gads Hill Center family to be part of our great legacy and contribute to the inspirational successes of our children and their families. Visit our website, www.GadsHillCenter.org for more information.
Gads Hill Center Annual Spring Gala
Many Paths, One Dream
2020 Sponsorship Opportunities and Benefits

**Platinum Sponsor $10,000**
- 2 Premier tables (tables seat 10)
- Logo inclusion on event mobile registration and bidding site
- Sponsor profile-feature article in Gads Hill Center newsletter
- Full-page ad in the program book
- Logo inclusion in Gala video presentation
- Logo inclusion in night of event slide show
- Logo inclusion on invitation
- Logo with link displayed on Gads Hill Center website
- 4 dedicated social media mentions
- Mentioned as Platinum Sponsor on all Gala press releases

**Gold Sponsor $7,500**
- 1 tables (tables seat 10)
- Half-page ad in the program book
- Logo inclusion in Gala video presentation
- Logo inclusion in night of event slide show
- Logo inclusion on invitation
- Logo with link displayed on Gads Hill Center website
- 3 dedicated social media mentions

**Silver Sponsor $5,000**
- 1 table (tables seat 10)
- Third-Page ad in the program book
- Logo inclusion in night of event slide show
- Logo inclusion on invitation
- Logo with link displayed on Gads Hill Center website
- 2 dedicated social media mentions

**Bronze Sponsor $3,000**
- 1 table (tables seat 10)
- Quarter-page ad in the program book
- Name inclusion in night of event slide show
- Name inclusion on invitation
- 1 dedicated social media mention

*Please note, deadline for invitation inclusion is February 21, 2020 and for program book inclusion is April 10, 2020
Gads Hill Center Annual Spring Gala
Many Paths, One Dream
2020 Sponsorship Form

___Platinum $10,000
___Gold $7,500
___Silver $5,000
___Bronze $3,000
___Table $2,000 (10 tickets)
___Individual Ticket(s) @$200 each
___Contribution (please indicate amount) $_____________

Name: ____________________________________________________________

Company: ___________________________________________________________________________

Address: ___________________________________________________________________________

City, State, Zip: ________________________________________________________________

Contact Name (if different): _______________________________________________________

Phone: ____________________________ Fax: ________________________________

E-mail:___________________________________________________________________________

Payment Method

___ A check in the amount of ______is enclosed and made payable to Gads Hill Center.

_____ Please send me an invoice.

_____ Visa  _____ MasterCard

Name (as it appears on the card): _________________________________________________

Account Number: __________________________________________________________CVV_______

Expiration Date: ______________________________________________________________

Signature: __________________________ Date:______________________________

Please return completed sponsorship form to:
Gads Hill Center Gala
c/o The Larc Group
P.O. Box 3696
Oak Park, IL 60303-3696
Or email to: Lorena@thelarcgroup.com

Gads Hill Center ● 1919 W. Cullerton St., Chicago, IL 60608
312-226-0963 ● www.gadhillcenter.org