



GADS HILL
CENTER

Annual *Spring* Gala

Many Paths, One Dream

2020 Sponsorship Packet



Wednesday, April 22, 2020
6:00 PM—9:00 PM

Radisson Blu Aqua Hotel
221 N. Columbus Drive
Chicago, IL 60601



Our Mission

Since 1898, Gads Hill Center creates opportunities for children and their families to build a better life through education, access to resources and community engagement.

Our Vision

All individuals, regardless of where they start, will achieve their full potential.

General Overview

Gads Hill Center values children and their families — their ability to learn, to lead and to positively shape their futures. Since 1898, Gads Hill Center ensures that all Chicago families live economically stable, emotionally fulfilled, and civically active lives.

Gads Hill Center currently works with more than 4,000 children and their families on the west and southwest sides of Chicago by providing the following high-quality accredited programs and services:

- > **Early Childhood Education:** Empowers parents to be their children’s first teachers and ensures that children build the cognitive and social emotional skills to enter school ready to learn.
- > **Youth Services:** Provides out-of-school STEAM-focused academic enrichment programs. Junior Building Leaders serves children from kindergarten through sixth grade; Building Leaders is a college preparatory program for high school students.
- > **Mental Health Services:** Enhances academic success, social-emotional development and wellbeing through individualized support, access to mental health resources and community engagement.
- > **Family Support and Community Services:** Connects children and families to comprehensive resources that meet their educational, job and health-related goals.

Our Impact During the Last Five Years

| | |
|----------------|--|
| 1,900+ | pregnant mothers and parents have become their children’s first teachers. |
| 1,100+ | children have entered kindergarten, ready to learn. |
| 1,500+ | elementary school students have been safe, healthy and engaged in learning during out-of-school hours. |
| 1,100+ | middle and high school students have stayed in school and have gone to college. |
| 3,900+ | adults have learned about healthy eating and cooking, as well as public health benefits to support their family’s health. |
| 84,000+ | children and adults have participated in physical activities, and learned and accessed community resources to improve their lives. |

Our Values

- > We value children and their families: their ability to learn, to lead, to grow and to positively change their futures.
- > We value the transformational power of education, the strength of families and the engagement of communities.
- > We value our staff for their professional, ethical and compassionate dedication to our children and their families.
- > We believe that our supporters and funders are partners in creating well-managed and fiscally sound programs and services.

Our Accreditations and Awards

- > **National Association for the Education of Young Children (NAEYC).**
- > **ExceleRate Illinois' Gold Circle of Quality (North Lawndale site):** State of Illinois' highest level of quality. Demonstrates Gads Hill Center's commitment to quality early childhood education, which has been proven to better prepare children for school and life.
- > **Chicago Benchmarking Collaborative:** Alliance of seven education and human services agencies dedicated to increasing the quality of services offered to low-income families.
- > **United Way of Metropolitan Chicago, Education Impact Award, 2014.**

Our Leadership

- > Mark Hersh, *President, Board of Directors*
- > James A. Brett, *Vice President, Board of Directors*
- > Maricela García, *CEO*

Join the Gads Hill Center family to be part of our great legacy and contribute to the inspirational successes of our children and their families. Visit our website, www.GadsHillCenter.org for more information.



Pilsen

1919 W. Cullerton St.
Chicago, IL 60608
Tel: 312.226.0963
Fax: 312.226.2248

North Lawndale

2653 W. Ogden Ave.
Chicago, IL 60608
Tel: 773.521.1196
Fax: 773.521.4793

Brighton Park

4234-6 S. Archer Ave.
Chicago, IL 60632
Tel: 773.269.6583
Fax: 773.442.0112

Chicago Lawn

3137 W. 71st St.
Chicago, IL 60629

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2020 Sponsorship Opportunities and Benefits

Platinum Sponsor \$10,000

- ✓ 2 Premier tables (tables seat 10)
- ✓ Logo inclusion on event mobile registration and bidding site
- ✓ Sponsor profile/feature article in Gads Hill Center newsletter
- ✓ Full-page ad in the program book
- ✓ Logo inclusion in Gala video presentation
- ✓ Logo inclusion in night of event slide show
- ✓ Logo inclusion on invitation
- ✓ Logo with link displayed on Gads Hill Center website
- ✓ 4 dedicated social media mentions
- ✓ Mentioned as Platinum Sponsor on all Gala press releases

Gold Sponsor \$7,500

- ✓ 1 tables (tables seat 10)
- ✓ Half-page ad in the program book
- ✓ Logo inclusion in Gala video presentation
- ✓ Logo inclusion in night of event slide show
- ✓ Logo inclusion on invitation
- ✓ Logo with link displayed on Gads Hill Center website
- ✓ 3 dedicated social media mentions

Silver Sponsor \$5,000

- ✓ 1 table (tables seat 10)
- ✓ Third-Page ad in the program book
- ✓ Logo inclusion in night of event slide show
- ✓ Logo inclusion on invitation
- ✓ Logo with link displayed on Gads Hill Center website
- ✓ 2 dedicated social media mentions

Bronze Sponsor \$3,000

- ✓ 1 table (tables seat 10)
- ✓ Quarter-page ad in the program book
- ✓ Name inclusion in night of event slide show
- ✓ Name inclusion on invitation
- ✓ 1 dedicated social media mention

**Please note, deadline for invitation inclusion is February 21, 2020 and for program book inclusion is April 10, 2020*



Gads Hill Center Annual *Spring* Gala
Many Paths, One Dream
2020 Sponsorship Form

| | |
|---|--|
| <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Gold \$7,500 |
| <input type="checkbox"/> Silver \$5,000 | <input type="checkbox"/> Bronze \$3,000 |
| <input type="checkbox"/> Table \$2,000 (10 tickets) | <input type="checkbox"/> Individual Ticket(s)@\$200 each |
| <input type="checkbox"/> Contribution (please indicate amount) \$ _____ | |

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Contact Name (if different): _____

Phone: _____ Fax: _____

E-mail: _____

Payment Method

A check in the amount of _____ is enclosed and made payable to Gads Hill Center.

Please send me an invoice.

Visa MasterCard

Name (as it appears on the card): _____

Account Number: _____ CVV _____

Expiration Date: _____

Signature: _____ Date: _____

Please return completed sponsorship form to:

Gads Hill Center Gala

c/o The Larc Group

P.O. Box 3696

Oak Park, IL 60303-3696

Or email to: Lorena@thelarcgroup.com